



# The Impact of Social Sciences and Humanities on Society

14-16 October 2020, Ottawa

13.45pm – 15.00pm

## Societal Stakeholders & Impact

*Lidia Brito (Chair) - UNESCO*

*Toby Smith – Association of American Universities*

*Michael Carmichael – SAGE publishing*

# Identifying & Engaging Stakeholders to Enhance the Impact of SS&H



Association  
of American  
Universities

Tobin L. Smith [@SciPolGuy](#)  
Association of American Universities  
AESIS Impact of Social Sciences & Humanities 2020  
October 14, 2020

# Premise #1:

*Far too often, SS&H researchers and scholars fail to identify and effectively engage the people who are the potential beneficiaries of their research and scholarship*

## Premise #2:

*Engaging stakeholders can  
increase impact*

## Premise #3:

*The value and impact of SS&H is much less if those generating knowledge and scholarship are only willing and able to talk to themselves*

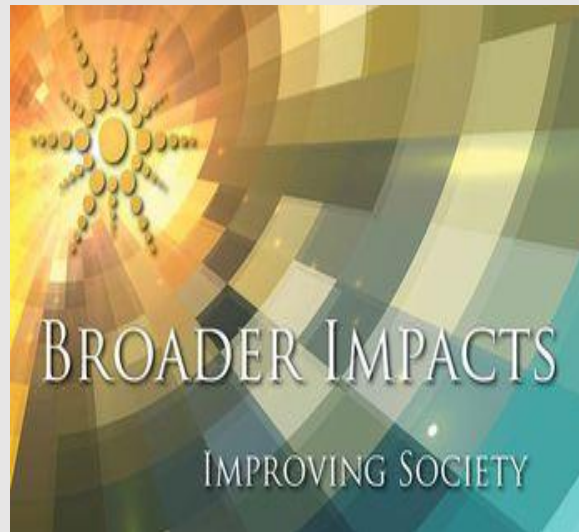


# Why Engage Stakeholders?

- To listen
- To increase societal relevance
- To increase public understanding & trust
- To increase stakeholder ownership/investment
- To conduct better research
- To increase use/adoption
  - = *increased societal impact*
- *Added Benefit: Research users are often better at conveying societal impacts than research producers*



Humanities  
*for All*



Programs/  
Models that  
Can Facilitate  
Effective  
Stakeholder  
Engagement



# Specific Program Examples



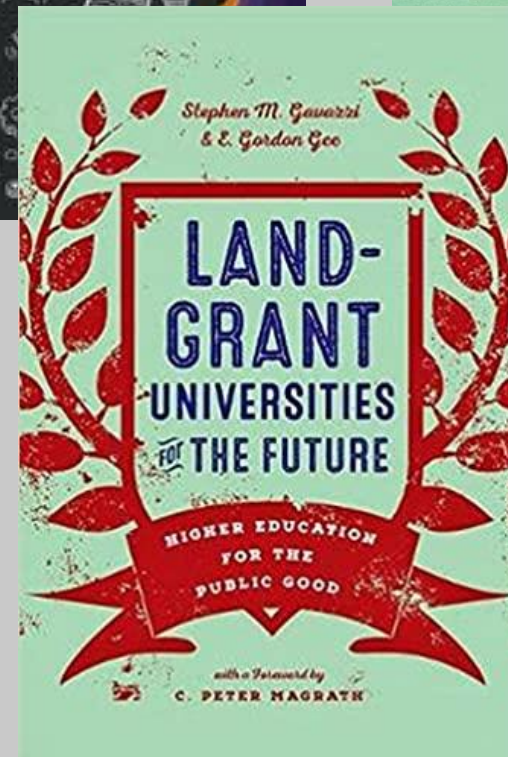
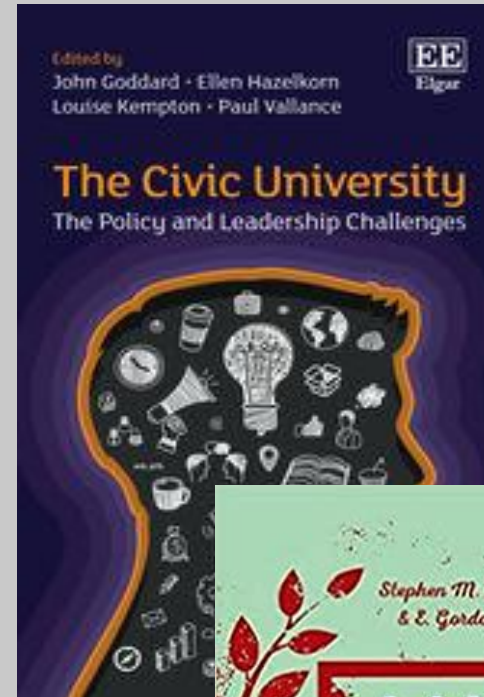
*Arizona State Consortium for Science, Policy, & Outcomes*

*Warriors Scholar Project*



# The Civic University

- Deepening social divides and distrust of government and institutions will require universities to change
- Will need to climb down from the ivory tower and move onto main street
- Land-grant University for the 21<sup>st</sup> Century
- Universities will need to go beyond serving just scholars and students on their campuses, to serving and demonstrating their broader value to the public



# Putting SS&H to Work for the Public Good

- What is the public value of SS&H if academics only speak to themselves?
- What are the responsibilities of social scientists and humanists to engage with society....and to listen, not just talk?
- Who are and should be the beneficiaries of social sciences? How do we identify who the stakeholders are?
- Who is best able to explain and make the case for the value of SS&H to those who fund it?



# Contact Me



[toby.smith@aau.edu](mailto:toby.smith@aau.edu)



@SciPolGuy  
@AAUnivesities



[www.aau.edu](http://www.aau.edu)

# Societal Stakeholders & Impact: The Responsibilities of the Publisher



IMPACT OF SOCIAL SCIENCES AND HUMANITIES 2020

Michael Carmichael  
Head of Visual Media  
SAGE Publishing

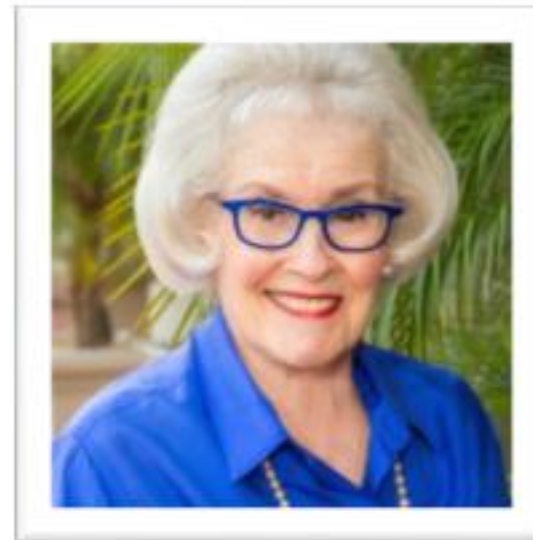
What are the key responsibilities of a publisher in identifying stakeholders and effecting societal impact?



# Building Bridges to Knowledge



SAGE was founded on the belief that research and education are central to creating a better society



**“I’m proud to say that SAGE advocates for policy that will enable science, especially social and behavioral science which is often underfunded, to make real-world impact.” — SAGE Founder, Sara Miller McCune**



# Advocacy with Policy-Makers

Why?

- Advocate for healthy national funding of SBS
- Connect SBS with those in government who can use and apply it



**Responding to COVID-19: Emerging Insights from Social, Behavioral, and Economic Sciences**





# Curating Knowledge

## SOCIAL SCIENCE SPACE



Social science  
making a difference

### Welcome to the Impact Conversation

This collection of articles highlights the of social and behavioral science research, and interrogates the metrics by which this impact is measured.

We want to hear your thoughts, ideas, experiences and concerns about research impact and its measurement. Join the conversation using #SocialScienceImpact, comment on the articles below, or send us your thoughts at info@socialsciencespace.com.



#### Scientists' Data is Here to Make an Impact

Posted: September 23, 2020

The big idea Scientists don't take

[socialsciencespace.com/impact](https://socialsciencespace.com/impact)

[#socialscienceimpact](https://socialsciencespace.com/impact)

1 comment 18 retweets 19 likes

Show this thread

10% Not at all, really.

14% Somewhat.

76% A great deal, yes!

97 votes • Final results

1 comment 16 retweets 5 likes

# Curating Knowledge

## Structural Racism and Police Violence

Causes, Impact, and  
Reform

Share This:



The work of social and behavioral scientists is crucial in helping to dismantle mechanisms of discrimination, oppression, and violence and create a radically improved society. This collection shares freely accessible articles to support researchers in future scholarship and amplify their critical work; educators as they discuss the impacts of systemic racism with students; and policymakers and advocates in their fight to make sweeping reform.



# Global Connections

- Work to build greater appreciation and use case for SBS
- Support greater awareness of social justice implications as a human impact, as we will see in the specific case of indigenous studies
- Aim to connect this effort with US and UK initiatives, and ultimately with global efforts



## SOCIAL SCIENCE SPACE

Home Impact Innovation Insights Infrastructure Investment Podcast U.S. Census More Search

Home / 2019 / December / SSHRC Impact Awards Honor Expanders of Access, Citizenship

SSHRC Impact Awards Honor Expanders of Access, Citizenship

Subscribe to our newsletter

Published on By Social Science Space

Earlier this month, Ted Hewitt, the president of Canada's Social Science and Humanities Research Council, presented the 2019 SSHRC Impact Awards to gold medal winner Will Kymlicka and four other notables at a ceremony in Ottawa.

Kymlicka, a political philosopher and Canada Research Chair in Political Philosophy at Queen's University, has done pioneering work studying the nexus of diversity and democracy. On his website, the research council noted that his "contributions have given people a new way to talk about and understand relationships between groups such as English and French, country-born and immigrant, and Indigenous and non-Indigenous peoples." The council added that in the past 30 years it has awarded 10 grants to Kymlicka and his collaborators.

Lately, Kymlicka has focused on animal ethics. "Our idea of citizenship is very narrow. It works for some and not for others, both human and animal," he told SSHRC. "All of my career has been about reflecting a better sense of membership."

As SSHRC explains, the annual Impact Awards "honor outstanding scholars who embody the very best ideas and (perform) research about people, human thought and behavior, and culture—helping us understand and improve the world around us, today and into the future" — and who did so with financial support at some point from the SSHRC. The Gold Medal, in turn, goes to someone whose sustained



Name

Surname

En Published on By Social Science Space

The Social Science and Humanities Research Council says philosopher Jean Grondin "is the lifeblood of all social sciences and humanities researchers in Canada. It makes our research possible, and adds to its credibility and impact. I do not know what we would do without it."

This year, Grondin's connection is even stronger, as the SSHRC — pronounced "shirk" — awarded him its Impact Prize Gold Medal "given to individuals whose sustained leadership, dedication and originality of thought have inspired students and colleagues alike." This year's awards ceremony was held October 3 in Ottawa as part of SSHRC's 40th anniversary celebrations.

The Gold Medal is one of five annual Impact Prizes handed out by the government agency for exceptional research, applications or scholarship derived from SSHRC funding or fellowships. In the last fiscal year, SSHRC, one of three government agencies that give grants for academic research, awarded more than 4,200 grants, fellowships or scholarships from a grant budget of CAN\$388 million.

Grondin, a professor in the Department of Philosophy at the Université de Montréal and president of the Royal Society of Canada's Academy of the Arts and Humanities, is one of the most read philosophers in the world. He's written more than 20 books — including 1993's *L'Université de Therménistique*, 2003's *Hans-Georg Gadamer: A Biography*, and *Introduction à la métaphysique* from 2004 — which have been translated into 15 languages. Grondin is known for his work on German phenomenology and hermeneutics, and his own philosophy of machine aesthetics. He



Jean Grondin

# Social Justice

## Methods in Action: Participatory and Community Research

4 years ago

Michael Todd

Categories: Mixed

Tags: Community Research, Methods in Action, Mixed Methods

Homelessness is a major problem in many global cities, and research on the issue recognizes that urban aspect. But homelessness is not just a problem for cities, as criminologist Michael Young describes in his case study for SAGE Research Methods Cases titled, "Homelessness, Addictions and Mental Health in a Northern, Rural Context."

He was approached by the non-profit Inuvik Interagency Committee in 2010 to study the growing homeless problem in a remote city in Canada's North West Territories, [Inuvik](#), a city of roughly 3,600 people, is located about 125 miles north of the Arctic Circle on the vast delta of the Mackenzie River as it empties into the Arctic Ocean. Young was tasked with helping to identify gaps in services to that remote city's homeless population and what role, if any, such gaps played in people being homeless. Using both qualitative and quantitative approaches – surveys and focus groups – Young learned how to familiarize himself with the community, and vice versa, as a first step toward getting a solid understanding of what was happening in Inuvik.

In this interview, Young describes his experiences conducting this research, details some of the nuts and bolts of his mixed methods approach, and explains how geography mediates culture in ways that wise researchers need to understand.



Michael Young



## SAGE Publications MethodSpace Live Webinar Indigenous and Intercultural Research: Issues, Ethics, and Methods



Dr. Bagele Chilisa

Dr. Deborah McGregor

Featuring Dr. Bagele Chilisa, author of *Indigenous Research Methodologies* and Dr. Deborah McGregor, Canada Research Chair in Indigenous Environmental Justice at York University in Toronto.

**METHODSPACE**

# Dissemination

## TOGETHER APART

THE  
PSYCHOLOGY  
OF COVID-19

JOLANDA JETTEN, STEPHEN D. REICHER  
S. ALEXANDER HASLAM AND TEGAN CRUWYS



In late May, we published a book on the psychology of COVID-19 led by an international team of SBS researchers

Their passionate belief was that SBS research is vital to understanding our best path out of the pandemic

Title made available as a free download on our Social Science Space community site. Serialized chapters read more than 46,000 times and the whole book downloaded more than 26,000 times

<https://www.socialsciencespace.com>

# Thank you very much!

Questions?